

THURSDAY
MARCH 16, 2017
4:00 PM – 9:00 PM

Grand Hyatt Hotel
Farragut/Lafayette Room
1000 H Street, NW | Washington, DC

Lending Your Voice To Advocacy

Training Workshop

YOUR VOICE MATTERS

Join us to develop effective advocacy leadership skills and strategies.
Build your capacity to facilitate training in your local community.



Barbara Hutchinson, MD, PhD is the President of the Association of Black Cardiologists and Chesapeake Cardiac Care, an adult cardiology practice. She is one of few doctors in the U.S. who is board certified in both cardiovascular disease and sleep medicine.



Felix Sogade, MD is the Chairman of the Board of Directors for the Association of Black Cardiologists. A respected cardiologist and cardiac electrophysiologist, he currently serves as the CEO/President of Georgia Arrhythmia Consultants and Research Institute (GACRI).



Jennifer Ellis, MD is the co-chair of ABC's Advocacy Committee and a senior cardiac surgeon at MedStar Heart & Vascular Institute. Dr. Ellis specializes in treating acquired conditions to the heart such as hardening of the arteries, valvular heart disease, and conditions of the aortic and mitral valve.



Michael Capaldi is Associate Vice President and Lead, U.S. Public Affairs, for the Cardiovascular Unit at Sanofi. Michael interfaces with important healthcare stakeholders in order to bolster Sanofi's commitment to the singular purpose of working passionately, every day, to understand and solve healthcare needs of people across the world.



Bryan Curry, MD is co-chair of ABC's Advocacy Committee and an Assistant Professor of Cardiology and Program Director of the Cardiovascular Disease Fellowship at Howard University.



Anna Robinson is a Senior Specialist in Media Relations, Digital Communications, and Corporate Branding for Sanofi. Among her many responsibilities dealing with the media, Anna prepares senior leaders for media interviews and external speaking opportunities.



James Young II, a survivor of heart failure will give the patient's perspective as it pertains to advocacy.



Camille Bonta, CEO of Summit Health Care Consulting, serves as the lead advocacy manager for ABC. For nearly 25 years, Camille has held communications and policy positions in the field of health care. Camille was the chief federal lobbyist and policy analyst for the American College of Cardiology for 11 years, leading large physician- and patient-based coalitions to navigate the political dynamics of organized medicine.

TRAINING AGENDA

4:00PM	NETWORKING & RECEPTION
5:00PM	INTRODUCTION Barbara Hutchinson, MD, PhD, ABC President
5:15PM	A PATIENT'S STORY – THE IMPORTANCE OF ADVOCACY
5:30PM	DEMYSTIFYING THE PROCESS: ADVOCACY 101
6:45PM	BREAK
7:00PM	ENHANCE YOUR PUBLIC SPEAKING
7:30PM	MEDIA TRAINING
8:15PM	ROUND ROBIN – Put your learning to the test
8:45PM	NEXT STEPS – ABC Advocacy Program moving forward

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