

The Association of Black Cardiologists

8th Annual
**Spirit
of the
Heart**
Awards Dinner



Saturday,
October 7th - 7pm

Cipriani 42nd Street- New York City

JOURNAL AD GUIDELINES

SELECT YOUR AD SIZE

Journal Trim Size: 7' x 8.5''

	Width	Height	Bleed	Price
Full Page	6''	7.5''	NA	\$2000
Half Page	6''	3.5''	NA	\$1000
Quarter Page	3''	3.5''	NA	\$500

AD ARTWORK DESIGN

SELF-DESIGNED ADS

Please send full color camera-ready artwork in one of the following formats:

- **PDF** - Press optimized with fonts embedded
- **EPS/AI** - Text converted to outlines
- **JPG** - High resolution (300 dpi or higher)

ABC-DESIGNED ADS

Please send:

- **Your text** (in a Microsoft Word document)
- **Your logo** (as an EPS/AI file - text converted to outlines)
- **JPG files**- High resolution (300 dpi or higher) (optional)

*Indesign and Publisher files not accepted. *Proofs only by request

SUBMISSION GUIDELINES

SUBMISSION

- Please submit your file(s) to Rene Johnson at abcawardsny@gmail.com by **September 8th**
- Please use WeTransfer or Dropbox for large file submission

The Association of Black Cardiologists is a non-profit organization. Under section 501 (C) (3) of the IRS code, tickets are tax-deductible to the fullest extent allowed by law. Estimated fair market value of each ticket/dinner guest is \$400.